



## Ebenezer Public School Social Media Policy and Code of Conduct @ebenezerpublicschool

### Purpose

Our intent is to use Facebook as a digital means to find new ways to connect and communicate with the members of our school community. Ebenezer Public School's Facebook page will allow our community to keep up to date with learning activities through a social media platform.

### Code of Conduct

#### Using Real Names

All parent and school community users interacting with the Ebenezer Public School Facebook page must do so using a Facebook account that clearly identifies them by their real name.

#### Underage Facebook Users

People under the age of 13 years are prohibited by Facebook's terms and conditions from creating an account. Ebenezer Public School page is a forum for adults to communicate and demonstrate appropriate and positive online behaviour.

#### Posting Comments

In the spirit of community building all posts are to be expressed in a positive frame. It is expected that comments do not contain negative, abusive or inappropriate language and that they cannot be read as being offensive to others.

#### Raising Issues

It is not the intent of our school Facebook page to create a complaints and issue page. Please continue to use the appropriate forums, such as speaking with your child's teacher, visiting the school office or calling the school to discuss issues or concerns with the relevant staff. We remind the community that some things are best dealt with in a confidential and respectful manner and that school issues should be dealt with by the school.

Issues involving any students, staff or community members must not be communicated via Facebook. Ebenezer Public School will not support any negative interactions.



## **Interactions**

Users will be able to 'like' and comment on the school's postings. Users will not be able to author a posting of their own or share videos or photos. With respect to all communities and in the interest of protecting the children involved, Ebenezer Public School requests that users do not screen shot postings and send through other social media platforms.

## **Permission to Publish**

Schools must seek parental consent to publish any identifying information including photos within a social media channel. Students whose parents have signed the Permission to Publish form have granted this permission. If you do not wish photos or your child's name to be published on our Facebook page please complete the opt-out form at the school office. To support our students and manage any risks of identifying information, part of the school's Facebook procedures when posting includes only using the child's first name and no tags.

## **Responding to Messages**

The school will not respond to messages, questions or comments left on the school's Facebook page. If you need to contact the school, please call Ebenezer Public School on 02) 4579 9282 or speak with your child's teacher. The school can also be contacted on [ebenezer-p.school@det.nsw.edu.au](mailto:ebenezer-p.school@det.nsw.edu.au)

From time to time we may use Facebook to gauge your opinion in the form of a survey or poll. In this instance we encourage your input, but remind you that it must be expressed in a way that is not abusive or unconstructive.

## **Supported use of names in posts**

Users are welcome to use names in posts to acknowledge someone's great work or achievements however, it is requested that you only use names of who you are Facebook friends with. Ebenezer Public School's aim is that our Facebook page is used in building community and often it is nice to acknowledge the achievements of others.

## **Friending Teachers on Facebook**

All NSW Department of Education teachers operate under a code of conduct within the Social Media Policy and Procedure 2020 document, which states they are to maintain professional relationships with students and parents. Please do not send a 'friend request' to any Ebenezer Public School staff.

## **Moderation and Blocklisting**

Ebenezer Public School reserves the right to set the strength level of the Facebook profanities filter and to add additional words and names to the page's blocklist.

## **Actions resulting from any breaches of Code of Conduct**

Ebenezer Public School reserves the right to delete any comment without notice or ban any user from interacting with its Facebook page for breached of the Code of Conduct.